

MEDIA ALERT

Contact: Mark Robinson - Nextek Power Systems, Inc. – (603) 305-1942

Nextek Power Systems and Local Target Store Celebrate Solar Energy Project

Store now powered by clean, efficient, cost-effective solar energy

What: Nextek officials, their supporters, and local Target executives will gather to celebrate the completion of the largest commercial solar electricity system in San Diego; an experimental solar energy project at the Rancho San Diego Target store.

828 solar panels installed on the roof of the store use the power of sunlight to generate electricity. A portion of the generated power is being used exclusively by the lighting system for greater efficiency and to power the lights during an outage.

When: October 9, 2003. 7:30 a.m.
A continental breakfast will be available.
Please contact Mark Robinson if you plan to attend.
By pre-arranged request, a lift can be provided to photograph the solar panels on the roof.

Where: Rancho San Diego Target Store
2911 Jamacha Rd
El Cajon, CA 92019

Summary: Nextek Power Systems has completed the installation of a solar photovoltaic system at the Rancho San Diego Target store. The system directly converts sunlight into electricity. Solar electricity is considered 'clean' power because it emits no gases or pollutants that can contribute to environmental damage. The Target project is the largest commercial solar energy system in San Diego.

Nextek's revolutionary Direct Coupling® technology enables lighting systems to be powered by both solar electric cells and the utility grid. This system, as well as being more efficient than conventional solar energy systems, can provide power during a power outage. For more information, see www.NextekPower.com



Solar panels catch sunlight on the roof of the Rancho San Diego Target store.
For a high resolution version of this image, please contact
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